



End the Conditioning

Smash the box and reject their rules. This scene belongs to each of us, and it is what we make it. No doctrines were written, no parameters were set. Rules set limits, and no limit exists to each of our differences and every single one of our influences. Hardcore is the sound of revolution, and revolution takes many shapes and forms.

Born during the first summer of the Millennium, with ex-members of Policy and 1066 plus newcomers, they are the future of this scene so many kids base their lives on. They are the band that will set the precedent for years to come. Indescribable and incomparable musical talent and a love for music is all it took for this band to make an imprint in the great state of Texas and open a door to the outside world. Not metal. Not indie rock. Not emo. Not punk rock. No genre could be used to describe this band exclusively. Influenced from each? Yes, but not as a whole. Any band that can offer a sense of salvation to anyone, no matter what amount, is worth a listen. So here is what we offer: The Rise. They play with a style that is, on a very basic level, hardcore. But I think all of us involved are hoping that what we are doing now is a little refreshing and eventually leading up to defining something new," explains Coco. "Lots of ideas, more electronics. Getting down with keyboards, a piano, sequencers, samplers, this band is breaking ground on some interesting hardcore ideas.

- 10 track full length clocking in at over 50 minutes of music.
- Produced and Recorded by Kevin Ratterman of Elliot Fame.
 - SXSW's 2001'Best Local Band You Never Heard Of'
 - Track on 20,000 Summer 2001 Ferret Samplers.
 - Full US touring planned for Spring and Summer 2002.
- Press/advertising campaign in profile mags like Terrorizer, AP, Unrestrained, Rockpile, MAG, Chord, Modern Fix (150,000 plus impressions).



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